

ICBC (Asia) Launched “Fabulous Payroll and New Account Opening Promotion” Reward up to HK\$2,388

2 April 2012, Hong Kong –You work hard to grow your wealth. ICBC (Asia) brings you fabulous Payroll and Account Opening offers and assists you to grow and manage your wealth wisely. Customers may now enjoy privileges by conducting designated transactions:

1. Account Opening for New Customers – Reward up to HK\$888²

New customers who open designated account and apply for the designated products will enjoy privilege:

Account Type	“Elite Club” Account	“e-Age Banking” Account
1st Reward : Designated Accounts New customers who open designated account and maintain average daily Total Liquid Assets (TLA) at designated amount in the first 3 months after account opening are eligible to enjoy the rewards.	HK\$398	HK\$200
2nd Reward : Designated Products New customers who open designated account and maintain average daily TLA at designated amount in the first 3 months after account opening are eligible to enjoy the designated products rewards.	Investment Account	HK\$100
	Debit Card	HK\$20
	Internet Banking	HK\$20
3rd Reward: Credit Card	HK\$350 ³	
Rewards up to	HK\$888	HK\$690

2. Member-Get-Member Referral Program – Reward up to HK\$10,000²

Existing customers can enjoy member-get-member reward by referring new customers to open designated account and maintain average daily TLA at designated amount in the first 3 months after account opening successfully. Maximum reward is HK\$10,000:

Account Type	Reward
“Elite Club” Account	HK\$500
“e-Age Banking” Account	HK\$150
”Integrated Account”	HK\$50

3. Auto-Payroll Service - Reward up to HK\$1,500²

Customers who register designated accounts for auto-payroll service will enjoy reward to **HK\$1,200**:

Monthly Salary	Reward
HK\$80,000 or above	HK\$1,200
HK\$28,000 – Less than HK\$80,000	HK\$800
HK\$10,000 – Less than HK\$28,000	HK\$400
HK\$6,000 – Less than HK\$10,000	HK\$100

Set up Autopay Service via Payroll Account to enjoy extra reward up to **HK\$300**:

Enjoy HK\$50 reward for each setup of autopay instruction through payroll account, customers can enjoy up to **HK\$300** reward.

Open an account and set up auto-payroll services at ICBC (Asia) to enjoy the fabulous offers! For enquiry, please visit any of our branches, contact our Customer Service Hotline on 218 95588 or visit our website www.icbcasia.com.

1. The Promotion Period (“Promotion Period”) for “Account Opening for New Customers” is from 2 April to 30 April 2012 with both dates inclusive. The Promotion Period for other offers is from 2 April to 30 June 2012 with both dates inclusive. 2. Free credit card spending limit will be served as the reward/ rebate to customer. Offers are subject to Terms and Conditions. Please refer to the relevant applicable Terms & Conditions for details. 3. Credit Card Reward includes HK\$50 supermarket coupon instant reward. Applicant who submitted full documents on application of ICBC Credit Card at branches will be rewarded with HK\$50 supermarket coupon.

- END -

Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 52 branches, 18 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). In June 2011, Fitch Ratings affirmed ‘1’ Support Rating and ‘C’ Individual Rating

assigned to ICBC (Asia). In October 2011, ICBC (Asia)'s A2/Prime-1 long-term/short-term deposit ratings and C- Bank Financial Strength Rating (BFSR) assigned by Moody's Investors Service were affirmed while the outlook on all ratings is stable.